



For Immediate Release
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Ron Yurman Joins DSI RF Systems

DSI RF Systems, Inc., Somerset, New Jersey, a company specializing in High Definition remote camera systems, 2GHz BAS Relocation, FM/TV HD Transmitter installations & service and RF Systems integration and service is pleased to announce the addition of a key staff member. On February 2, 2009 Ron Yurman joined DSI RF Systems, Inc. as Senior Vice President - Service Division.

Ron Yurman was most recently President of Short Hills Media Group, an entertainment company that develops, markets and distributes digital entertainment properties.

Prior to founding Short Hills Media Group, Ron ran business development for Music Choice, where he drove all business development efforts across cable, wireless and broadband platforms. In addition to building strategic partnerships and relationships in digital content and distribution, content personalization, and ecommerce, Ron led the intellectual property development team, and co-wrote eight issued patents.

Prior, as Director of Operations, Ron created and led a program to distribute Music Choice content to cable broadband providers, developed an IP via satellite content distribution system for cable, and developed strategic and technical aspects of an interactive TV initiative via video-on-demand. He also oversaw the operations of the 24/7 broadcast center.

Previously, Ron held operations management positions with IDB Communications Group, Westwood One, and NBC Radio. Ron holds an M.A. in Media Studies and a B.A. in Liberal Studies from The New School in New York City and completed coursework at Boston University and Columbia University.

“DSI RF Systems, Inc. is excited to have someone with Ron’s experience join the team. As we expand into new markets and conceive new products and offerings, his engineering and management skills and experience will help enhance and grow our Service Division as well as provide our Service clientele with expert RF engineering and know-how.” states Tim Carroll, President of DSI.

“I am thrilled to be working with Tim and the team at DSI RF Systems,” said Yurman. “Their experience and reputation in the industry make this a great opportunity, and I look forward to building the services division into a leader in its’ field.”

DSI RF Systems, Inc. specializes in high-definition remote camera systems, 2GHz BAS relocation, FM / TV / HD transmitter installations & service and RF systems integration and service and has been providing transmitter facility design and installation to broadcasters for more than 20 years. With a team that is unmatched, DSI brings over 120 years of cumulative experience to turn a station’s project ideas into a complete system solution. From HD remote cameras, to transmitter installation and service, DSI RF is a one-stop shop for design, service & installation.

For more information, please contact:

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